Vera Schaaf

User Experience Designer

Skills

UX Methods

Cognitive walkthrough

User flow

User interviews

Surveys

Personas

Card sorting

Wireframing and prototyping

Usability testing

Standardised questionnaires

Graphic and Prototyping

Figma

Adobe Illustrator

Adobe InDesign

Coding

HTML

CSS

JavaScript

Other Skills

Jira

Scrum

Miro

Wordpress

MS Power Point

Languages

German (native)

English (C1)

Italian (C1)

Spanish (B1)

Personal Interests

Table Tennis

Piano

Painting

Work Experience

12/2022 - now, Munich

UX Designer

foodji marketplace GmbH

- > Planning, implementing and evaluating user studies
- > Creating concepts and UI design for the Foodji app and the Foodji vending machine as well as various internal products
- > Collaborating closely with development team, product owners and stakeholders in two Scrum teams

05/2022 - 07/2022, Munich

Internship UX Research

SKOPOS NOVA GmbH

- ➤ Created screeners and questionnaires
- > Evaluated qualitative and quantitative data
- > Collaborated on interview guidelines as well as preparation and implementation of online and offline user studies

10/2021 - 04/2022, Munich

Working Student User Experience Design

Testbirds GmbH

- > Optimierung der UX der Testbirds-Webseite
- ➤ Erstellung von Landing Pages
- ➤ Design von Dokumenten und Assets
- > Verwendung und Erweiterung eines Designsystems

Education

10/2021 - 09/2022, München

Laguage Classes (Italian & Spanish)

Ludwig-Maximilians-Universität Munich

02/2021 - 09/2021, Pisa (Italy)

Semester abroad, Digital Humanities

University of Pisa

10/2017 - 09/2021, Ingolstadt

Bachelor of Science, User Experience Design

University of Applied Sciences Ingolstadt